





About the Association

Armaa Jerusalem Community Foundation is a Jerusalemite community, cultural, relief and economic empowerment non-profit association. It was established and registered in 2014 under registration number QR-1406-CU in the Palestinian Ministry of Interior at the initiative of a group of Palestinian educators and professionals keen on improving the reality of the Jerusalemite community in all its segments, with a focus on children, youth and women.

Armaa is the plural of "Rami", which means a dense cloud filled with rain. We decided to be a cloud in the sky of Jerusalem to bring goodness to its people. We aim to contribute to the development of the Jerusalemite community in particular and the Palestinian community in general, and we believe that building a community is the first step towards civilization and development.





Vision

Children, youth and women involved and active in an enlightened environment that promotes creativity.

Mission

Developing the level of knowledge, skills and attitudes, and employing modern technology for developing and providing an enhanced environment for the beneficiary groups.

Objectives

- ▶ Strengthening the role of Jerusalem in cultural creativity.
- ▶ Developing reading, writing and thinking skills in all its forms.
- ▶ Instilling the spirit of volunteering to serve the Jerusalemite community.
- ▶ Developing the skills of those working with children, youth and women.
- ▶ Empowering youth and women and advocating their cause.





Key Projects Implemented

1- Relief and humanitarian projects throughout the year, including

- ✓ The "Winter Relief" Project
- ✓ The "Food Baskets" projects, including the Ramadan Food Basket"
- ✓ The "Al-Aqsa Mosque Fasting Visitors' Iftar" Project
- ✓ The "Eid Clothing" Project
- ✓ The Fests' Shopping Vouchers' Project
- ✓ The Offerings' Project
- ✓ The "Summer Relief" Project
- ✓ The "Back to School" Project





2. Armaa Mobile Library Project

This library project is a caravan (mobile unit) that was made to be - environmentally friendly pulled by a four-wheel drive vehicle. It opens on both sides to reveal a collection of different books and novels that were carefully selected to suit all age groups. This library tours Jerusalem schools to provide activities that promote reading, creative writing and creative thinking.





3. The Nurturing Jerusalemite Ambitions' Project supporting creative youth and pioneers

This project aims to support Palestinian pioneers and creative youth aged 22 to 35 in the Jerusalem Governorate and its suburbs by embracing their entrepreneurial and creative ideas, developing them, and transforming them into income-generating and sustainable business projects. The "business incubator" strategy was used to empower youth who possess creative and innovative ideas.





4. The “Dalil” Project

A project to train young men and women to guide tours inside Al-Aqsa Mosque to acquaint visitors to Al-Aqsa Mosque from outside Jerusalem with the details of the place, in addition to providing them with a tour around the Old City.





5. The “Youth Empowerment” Project

A project to provide training for young men and women in simple handcrafts to enable them to open small projects and/or work from home to enable them to cover their household and life expenses with dignity.





6. "The Quran Memorization for Children and Women" Project: A project for children

and women to memorize parts of the Quran in Al-Aqsa Mosque and other places in Jerusalem.





7. The “a Tale with a Cup of Tea” Project in its first, second, third and fourth seasons

A project to strengthen family relations in Jerusalem to provide community activities that include narrating traditional stories to children in the presence of their families.

8. Armaa Summer and Winter Camps

A project to provide a safe haven for children to practice extracurricular activities. Another goal of these projects is to help working mothers find a safe place for their children until they return home from work.





9. The “Culture and Theater” Project for Children in Jerusalem

Armaa has a mobile puppet theater through which theatrical performances are presented inside Jerusalem schools. In these performances, we present moral and societal messages to children, and at the end of the performance we also provide interactive activities.

10. The “Sponge and Baseet in the Markets” Project

Armaa Foundation has puppets that children love, such as Sponge and Baseet, the clown character among others which are used to interact with the community during the holidays, as the Armaa team roams the markets wearing these puppets on the night of each holiday to bring joy to the hearts of children and their families, by presenting balloons and painting on their faces. The activity is also offered inside the shops in the Old City to encourage people to come and buy from them in order to revive the markets of Jerusalem instead of going to Israeli shops.





11.The “Be an Ambassador for Jerusalem” Project

A project to organize guided field trips for primary school students inside the Old City area and the walls of Jerusalem throughout (spring, summer and fall) to enhance the presence in the Old City and provide students with a lot of information related to the city's civilization and the succession of religious and historical events in it.

12.The “Remaining Like an Olive Tree” Project, Season Eight

A cultural, social, agricultural and recreational project that combines the fragrance of the land, heritage, art, agriculture and education. The Armaa Foundation implements it every year during the olive harvest season, which extends from October to the beginning of December. The Armaa Jerusalem Foundation contracts with land owners with fruitful olive trees in the Jerusalem area to host children from Jerusalem to harvest olives in an atmosphere of participation and joy.





13. The “Hope in our Hearts” Initiative

A voluntary initiative in partnership with Birzeit University, through which recreational and educational support services were provided to cancer patients and their companions at Al-Mutala' Hospital for a year.

14. The “Shatha” Project

A project to enhance community leadership among Jerusalemite girls and create female tour guides among university graduates aged between 22 and 29, who graduated with a bachelor's degree in history, geography, archaeology, languages, tour guiding and certain social sciences. They were theoretically educated on the history of Jerusalem and the civilizations that inhabited it through field trips, in addition to first aid training, life skills training as well as establishing and financially managing tourism initiatives. Many practical field trips were also implemented as initiatives within the scope of the project.



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